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**WEIL INTEGRATIVE FALL WINTER 2012 COLLECTION
ENHANCES THE JOURNEY TO NATURAL WELL-BEING**

PODIATRIST- DESIGNED FOOTWEAR PROVIDES BALANCE & ALIGNMENT TO HELP RETAIN
HUMAN FOOTPRINT

San Rafael, CA – May 2012 - Andrew Weil, M.D., an internationally recognized leader and pioneer in the field of integrative medicine, has succeeded in bringing wellness to footwear in his style-friendly Fall Winter 2012 collection. The collection is a collaboration with *Phillip Vasyli*, famed Australian podiatrist and founder of the award-winning Orthaheel technology. The new Weil Integrative Footwear line features a revolutionary AMS Aided Motion System™ orthotic technology.

Dr. Weil combines fashion with function in his new footwear collection which features wearable autumn trends including *ankle boots, slip-on moccasins, and Mary Janes* in rich hues of soft suede and leather. In addition to the stylish functions, the collection introduces a new eco-friendly element in the orthotic foot bed, the strength of which is enhanced by a charcoal and bamboo base.

"Currently, there is a mismatch between the life our genes prepared us for and the life most of us live today," says Dr. Weil. "A major reason Americans have higher obesity rates than others in the developed world appears to be that we walk much less. But, before you begin a regular walking program, be sure to invest in a good pair of shoes or sandals that are breathable, offer good arch support, are relatively lightweight and have flexible soles to allow the front of your foot to flex comfortably. These shoes are the solution to that "

In an effort to entice greater support for a regular walking program year-round, Dr. Weil and renowned podiatrist Phillip Vasyli created a footwear line that meets all the requisites for supportive walking shoes, coupled with wearable style. The Fall/Winter 2012 collection features twin-gore and full-grain leather for cozy comfort and warmth. The classic styles are embellished with leather details and a convenient fit. Each style is lightweight and features a signature removable orthotic, durable and slip-resistant rubber sole, and flex grooves.

Continued Weil Integrative Footwear Fall Winter 2012 Collection

The sleek *Rhythm* walking shoe not only helps relieve the pain caused by excess pronation, but also helps to prevent it. The built-in orthotic stems from Orthaheel's award-winning technology and is designed from eco-friendly charcoal and bamboo. This special shoe is created to change the way we walk by restoring our natural footprint. Despite its lightweight design, the Rhythm also contains biomechanically correct features built in for casual through fitness walking.

Dr. Weil donates all of his post-tax profits from sales of Weil Integrative Footwear products directly to the Weil Foundation, a not-for-profit organization dedicated to supporting integrative medicine through training, education and research.

The footwear collection ranges in price from $89.95 to $159.95 and is available at Dillard's and select retailers across North America, as indicated on the store finder section of the Weil Integrative Footwear website. For more information and to view informative videos on the health benefits of walking and the Weil Integrative Footwear, please visit www.weilbeing.com.

About Weil Integrative Footwear

The Weil Integrative Footwear Collection is created in collaboration with Vasyli LLC, whose founder, Australian podiatrist Phillip Vasyli, is among the world's leading producers of orthotics. The line's primary styles include sandals and casual and walking shoes for women. Each design incorporates the proprietary AMS Aided Motion System footbed technology developed by Vasyli. For more information, please visit www.weilbeing.com.

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