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Orthaheel Spring 2012 Footwear Collection Offers Stylish Solutions for an Active Lifestyle
Podiatrist-Designed Footwear Promotes Movement and Relief

San Rafael, CA – Spring 2012 – Pain relief is made pretty this spring with Orthaheel’s internationally recognized, podiatrist-designed footwear collection. Featuring styles with metal adornments, metallic accents, faux jewels, laser cut-out details and contemporary designs, Orthaheel helps you look and feel good.

“We want pain relief to be natural and affordable for everyone,” said Phil Vasyli, podiatrist and founder of Orthaheel. “We’re pleased to offer a range of warm weather styles that will delight our diverse and fashionable customer base.”

Take pleasure in Orthaheel’s “Walk Pain Free Guarantee” by stepping into stylish soles such as Lola, a sexy sandal adorned with two-toned trim, or Carla, a metallic strapped thong glittering with faux jewels. While styles like the Lola are destined to be favorites, the Spring collection is not limited to sandals. Orthaheel also features the Arcadia slip-on Mary Jane, the Euro-inspired Melissa mule with a halter strap, the Walker all-purpose lace up shoe with soft leather uppers, unisex sport sandals in three different styles, and the Ryder sandal and Walker lace up for men.

Orthaheel offers the only sandals recommended by both the American Podiatric Medical Association (APMA) and America’s leading wellness doctor, Andrew Weil, MD. Invented by Australian podiatrist Phillip J. Vasyli, Orthaheel offers shoes and orthotics for women and men with unique technology that is clinically shown to reduce over-pronation, which can improve foot function and relieve associated pain.

For more information and to view informative articles written by Phillip Vasyli, please visit www.orthaheelusa.com. The line ranges in price from \$59.95 to \$99.95 and is available at zappos.com, Footsmart.com and select retailers across North America.

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Continued Orthaheel Spring 2012 Collection



About Orthaheel

Australian Podiatrist Phillip Vasyli introduced the award-winning Orthaheel brand in 1991 in order to reach an even larger audience of people struggling with heel, knee, leg and lower back pain. Guided by “think tank” advisors, new technologies in Vasyli Medical orthotics will continue to provide the foundation for the Orthaheel brand. In addition to orthotics, Orthaheel’s unique technology is a built-in staple for its collection of shoes, sandals and slippers. For more information, visit www.orthaheelusa.com.

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